



LIVE



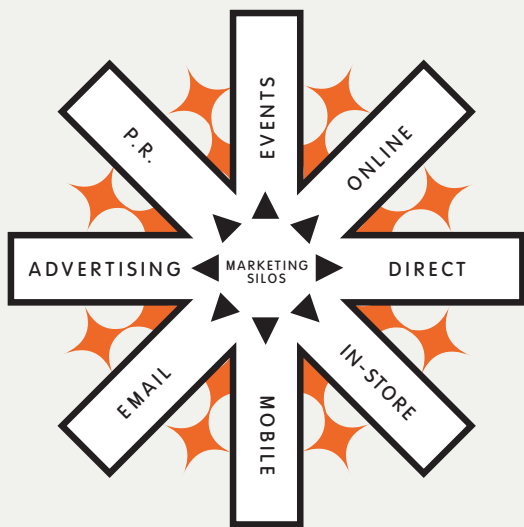
MOBILE



ONLINE

Being confused about how to navigate today's fragmented media environment is perfectly understandable.

We can help.



GamePlan is a strategic marketing agency that breaks down the barriers between digital and live communications.

We maximize impact by integrating in-person, mobile media and online marketing programs.

GamePlan provides the connective tissue across traditionally siloed marketing disciplines.

While many agencies specialize in events or digital capabilities, we straddle the space between.

Why is this so important?

Because your audience isn't listening anymore...they're talking! And their interactions with you aren't exclusively online or at an event. GamePlan knows how to target, engage and influence meaningful, relevant conversations about your brand.

When do you contact GamePlan?

- When you are planning a live experience and either need to drive buzz or build retail traffic
• When you are launching an online campaign and need to drive real-world behavior
• When you need to get people talking, posting, texting, tweeting about your brand

We'll help you build the right strategy. We'll offer breakthrough creative ideas. We'll budget cost effectively. We'll execute painlessly. We'll demonstrate the resulting impact to your business.

Stop by our HQ: 1634 East Cesar Chavez Austin, Texas 78702

Give us a call: 512-275-1336

Visit us online: gpexperience.com